

N E W S R E L E A S E

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“Today’s Jobs, Tomorrow’s Opportunities” Labor Day Campaign Highlights Employment Opportunities In The Current Job Market

SACRAMENTO – The news on the economy may seem discouraging, but there are many job openings in high-growth, high-wage occupations, according to the California Employment Development Department (EDD).

EDD is observing Labor Day this year with its “Today’s Jobs, Tomorrow’s Opportunities” campaign, which focuses on the positive: immediate job openings for workers with a variety of skills and education levels, as well as job training opportunities.

In addition to “Today’s Jobs” broken down into 12 California regions, the EDD Web site (www.edd.ca.gov) spotlights the “Toolbox for Job Seekers” to make job searches easier. Additionally, the EDD’s newest Web site feature – the “Find an Office” locator – helps Californians easily identify the nearest One-Stop Career Center, offering both job seekers and employers free employment services.

“True to our name and our mission, we are working to develop new employment opportunities for California’s unemployed workers,” said EDD Director Patrick Henning. “We are reaching out to those who may have lost their jobs in the recent economic slump, such as housing industry workers. We want to make it easy to access the many services available for those searching for employment or better career opportunities.”

To help workers make career choices, EDD presents its annual Labor Day Briefing for California. Available on EDD’s Web site, the briefing presents a status report on California’s economy, along with projections of industry and occupational trends. Success stories can also be found on the Web site, profiling successful job seekers and the various services that helped them along the way.

EDD works closely with employers, local workforce agencies, the education community and nonprofit organizations to help prepare workers for in-demand occupations and provide employers with a skilled workforce. These partnerships provide a wealth of services through more than 300 One-Stop Career Centers in California.

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One-Stop services include personal assistance for job seekers, training them in interview skills, helping them with résumés, and linking them directly with employers through recruitments, job fairs and workshops. Staff also provides specialized services to youths and veterans, along with access to networking opportunities through the Experience Unlimited Job Clubs for professionals.

In addition, with EDD's on-line labor exchange system, CalJOBS, employers can post job listings, browse résumés of job seekers, and find qualified workers.

EDD's Web site also has labor market information and data specifically for employers and business owners. There are resource links to wages, county snapshots that profile geographic, demographic, labor force, and industry conditions, economic data for business plans, and more.

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